

Clarity Helps Pharma Company Strengthen Team Ties

Challenge

Pfizer, one of the world's largest research-based pharmaceutical firms, wanted to roll out teambuilding classes. Management recognized that success came from working together as a global team to serve customers.

Opportunity

To reach this goal, Pfizer's Leadership and Workforce Development division designed courses to promote a team atmosphere. The objective was to create a productive work setting with a focus on customer satisfaction. Clarity provided several facilitators who were experienced in delivering teambuilding training.

Results

The consultants conducted training in sessions that ranged from four hours to two days. Issues addressed included how to interface with colleagues and employees, negotiation tactics, and conflict management. Subject matter included Pfizer-specific content and teambuilding best practices.

Clarity's consultants facilitated, coached, and guided the participants to accomplish the course objectives, and Pfizer



invited the consultants to give strategic advice for ways to streamline the classes. Pfizer management was pleased with the high quality of Clarity's facilitators.

► Do you have critical projects to complete, but lack the necessary resources to get the job done? Contact us.



Clarity enabled the client to:

- Deliver classes to improve teambuilding efforts within the company.
- Streamline training content to use employees' time more effectively.

