

## SUCCESS STORY

# Optimizing eLearning Content for a Major Canadian Retailer

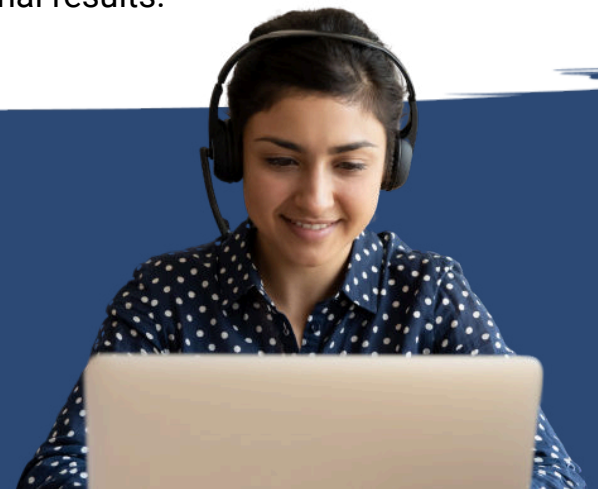
## The Challenge

### Enhancing eLearning Content and Course Efficiency

A major office supply company sought to improve its eLearning content by translating and modernizing existing training materials. Initially, the project aimed to translate English Rise courses into French, but due to the limited availability of completed courses, the focus shifted toward additional instructional design tasks. The project required:

- **Translation and localization** of training materials from English to French.
- **Conversion and modernization** of outdated Storyline courses into Rise.
- **Audio script generation** from existing training videos using AI-powered tools.
- **Content consolidation** to shorten and enhance video-based learning materials.

An effective solution required expertise in instructional design, proficiency in translation, and the ability to work with multiple eLearning platforms while ensuring consistency and quality across all materials. In order to address this need, they turned to Clarity Consultants, a reputable partner with a proven history of delivering exceptional results.



## The Solution

### Streamlined Course Conversion and AI-Enhanced Training Materials

Clarity Consultants deployed a skilled consultant with a strong instructional design background to address the company's evolving training needs. Using a structured approach, the consultant leveraged the ADDIE methodology and advanced eLearning tools, including:

- **Otter.AI** to transcribe audio from videos and generate accurate scripts.
- **Rise and Storyline** for modernizing and rebuilding courses with interactive features.
- **Microsoft Office** for documentation, translation, and content organization.

The project's workflow began with translating available materials, followed by repurposing existing eLearning content. AI-assisted script generation enabled the consolidation of lengthy videos, resulting in more concise, engaging training modules. Despite unforeseen stakeholder availability issues delaying final approvals, the project was efficiently completed within the given timeframe.

## The Result

### Enhanced Training Accessibility and Content Modernization

The project successfully delivered key learning assets that supported the company's training initiatives, including:

- **Fully translated Rise courses** for French-speaking employees.
- **Updated reference guides** for improved knowledge retention.
- **AI-generated video scripts**, reducing training duration while maintaining effectiveness.

The success of the project was measured through course completion rates, and the consultant's proactive and efficient approach ensured smooth execution despite stakeholder challenges. The consultant received exceptionally positive feedback that highlighted the consultant's professionalism and effectiveness, thereby reinforcing the value contributed to the project.



Learn how Clarity can create future-ready employees through expertly-designed and delivered L&D solutions. Visit our website [clarityconsultants.com](https://clarityconsultants.com) or call **800.330.6558**.