



# Financial Services Learning & Development Strategies

## Take Your Learning to the Next Level With Clarity Consultants

Elite Consultants and Scalable Teams Trusted by  
Top Financial Services Companies Creating Engaged  
and Future-Ready Employees



A photograph of three business professionals (two men and one woman) in a modern office setting, looking at a device together. They are all smiling and appear to be in a collaborative meeting.

## Clarity's Learning & Development Expertise

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As your Learning & Development partner, Clarity Consultants takes your learning goals and objectives from vision to reality.

### **Clarity Provides Elite Talent Across Six Core L&D Services**

- » Instructional Design
- » eLearning Development
- » Learning Technology
- » Learning Delivery
- » Learning Strategy
- » Organizational Development

### **Delivery Methodology**

We support L&D functions in the design, development, and delivery of training in all modalities:

- » Instructor-led Training
- » Virtual Instructor-led Training
- » eLearning
- » Micro-learning
- » Virtual Reality

*Clarity has successfully completed more than 10,000 consulting engagements and has partnered with 80% of the Fortune 500.*





JPMORGAN  
CHASE & CO.



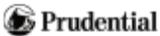
NEW  
YORK  
LIFE



State Farm



MetLife



Prudential



Morgan Stanley



Goldman  
Sachs



WELLS  
FARGO

### Financial Services L&D Focus

Clarity offers our clients L&D talent with extensive financial services experience to help them keep up with ever-changing regulations & compliance training, systems training, development of current and next-generation leaders, and more. Financial Services training topics include:

- » Financial Software Implementations & Updates
- » Consumer and Commercial Banking Business Processes
- » Credit Risk & Security
- » Sales & Sales Enablement
- » Call Center
- » New Hire
- » Leadership



# Game-Changing L&D Strategies and Training

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Our superior consultants support the infrastructure behind your Talent Development functions:

## INSTRUCTIONAL DESIGN

Skilled instructional designers keep learners inspired and engaged even when training topics are complex or repetitive.

### Scope of Engagement Includes:

- » Needs Analysis/Assessments
- » Curriculum Analysis & Design
- » Course Design & Development
- » Content Development

## ELEARNING DEVELOPMENT

Experts in multiple asynchronous learning development tools and the latest visual design concepts to perform hands-on development of your eLearning modules, allowing your team to focus on learning design, learner experience, and big picture priorities.

### eLearning Acumen Includes:

- » ILT and HTML Conversions
- » Learning Experience Design (LX)
- » Gamification
- » Graphics/Videos/Simulation Development

## LEARNING TECHNOLOGY

Tech-savvy experts optimize learning technologies to improve performance from engagement to deployment to measurement.

### Learning Options Include:

- » Learning Management Systems (LMS)
- » eLearning Development Tools
- » SharePoint Learning Portals
- » Multimedia



## LEARNING DELIVERY

Specialized training delivery experts dramatically increase the value and results of your synchronous training programs.

### **Training Delivery Options Include:**

- » In-Person Training
- » Virtual Instructor-led Training
- » Virtual Learning Producer
- » Training Coordination

## LEARNING STRATEGY

Proven Learning Program Strategists evaluate gaps and performance enhancement objectives to help you create and execute successful learning programs and interventions.

### **Analysis Points Include:**

- » Learning Program Evaluation
- » Learning Architecture Design
- » Curriculum Analysis, Design & Planning
- » Needs Assessment & Gap Analysis

## ORGANIZATIONAL DEVELOPMENT

Highly skilled OD Consultants improve workforce performance and productivity and increase morale and retention.

### **Organizational Development Expertise Includes:**

- » Change Management
- » Competency Modeling
- » Curriculum Mapping
- » Organizational Effectiveness Consulting
- » Succession Planning



## **Focused Financial Services L&D Solutions**

Financial services firms are subject to complex laws and regulations to remain compliant. This makes comprehensive and up-to-date learning programs essential. Clarity's L&D experts have specialized skills and experience within financial services and deliver learning solutions that ensure professionals remain current.

### **Financial Services Focused Learning Topics Include:**

- » Regulatory Compliance
- » Information Security
- » Banking Processes & Systems
- » Lending Processes & Systems
- » Credit Risk
- » Wealth Management
- » Call Center & Customer Service

### **Case Study:**

#### **Financial Services Success Stories**

##### ***Clarity Helps Fortune 500 Financial Services Firm Create New Hire Onboarding Curriculum***

A Fortune 500 financial services firm in the Midwestern U.S. shifted its call center to operate internally. They had an expert trainer but no structured onboarding process. They had a five-week training program to ramp up new hires, but it lacked consistency. Working with the internal training team, Clarity created a modular curriculum that could be easily expanded or modified as new technologies or processes were added to the business. As a result, no matter when an employee was trained or who conducted the training, they began their job with the same strong foundation.

[Read More](#)



A background image showing a group of business professionals in a meeting. They are seated around a table, looking at documents and charts. One person is pointing at a document, while others are holding pens and looking on. The image is slightly blurred, focusing on the hands and documents in the foreground.

## Training Topic Expertise

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Clarity's L&D consultants provide the expertise needed to develop and facilitate your corporate training programs. We provide top consulting and contract L&D talent for all major learning topic areas, including:

### LEADERSHIP DEVELOPMENT TRAINING

- » Leadership Development, Management/Supervisor Training, New Leader Training

### BUSINESS PROCESS TRAINING

- » New Hire & Onboarding, Customer Service, Sales Skills, Sales Enablement, Business Development, Project Management, Financial Processes

### TECHNICAL TRAINING

- » Software Application, Technical Product, Technical Certification, Manufacturing, Environmental

### SOFT SKILLS TRAINING

- » Effective Communication, Conflict Resolution, Customer Service, Team Building/Collaboration

### LEGAL & COMPLIANCE TRAINING

- » Policy & Procedures, Human Resources (Anti-Harassment, Diversity, Equity, Inclusion & Belonging), Regulatory, Health & Safety, Environmental Sustainability

***Our highly skilled consultants are ready to deploy on-site or virtually.***



# Why Clarity Consultants?

Clarity's Elite L&D Consultants provide Learning & Development solutions to help your organization evaluate strengths, develop talent, train leadership, and manage change.

We're industry leaders in every aspect of learning and development, including learning strategy development and planning, instructional design and development, eLearning development, training delivery & facilitation, training coordination, learning technology, organizational development/change management, project management and more.

## CLARITY CONSULTANTS DELIVERS MEASURABLE RESULTS:

### Access Higher Quality Talent

- » Access our refined network of tried-and-true consultants; we rigorously vet our consultants to work with the top 3%.
- » Our Talent Managers have an average of 15 years of experience in the L&D industry, and our management team has over 100 years of combined L&D experience.
- » Get the right resources for your needs. We have over 3,000 consultants that have successfully completed projects for our clients.

### Reduce Risks

- » Over 30 years of success
- » Long-standing relationships with global organizations, including 80% of the Fortune 500
- » Higher consultant retention ensures project continuity

### Enjoy Better Outcomes

- » Improved training retention
- » Maximized training ROI and ROE

### Save Time and Money

- » Precision-matched consultants ramp up faster (even same day)
- » Greater project control, visibility and flexibility
- » Consultants can work on-site or virtually

### Enjoy a Better Service Experience

- » Talent solutions designed to fit your unique learning program needs
- » Tiered talent options to work within your budget

***Get the most from your talent development budget with outstanding scalable resources.***





# clarity

CONSULTANTS

Take your L&D objectives from vision to reality with Clarity Consultants.

[www.clarityconsultants.com](http://www.clarityconsultants.com)

1-800-330-6558

**In addition to Clarity's deep expertise in Financial Services & Banking, our consultants have a long track record of success with the following industries:**



COMPUTER SOFTWARE & SERVICES



CONSUMER PRODUCTS



PHARMACEUTICAL



INSURANCE



FOOD & BEVERAGE



MEDICAL DEVICE



MEDIA & TELECOM



HIGHER EDUCATION



HEALTH PRODUCTS & SERVICES



PROFESSIONAL SERVICES



RETAIL



COMPUTER HARDWARE



ENERGY & UTILITIES



HOSPITALITY & RESTAURANT

